Earl Nightingale - The Strangest Secret  
Notes from Henry Evans, Author 'The Hour A Day Entrepreneur' 
From The Hour A Day Entrepreneur Academy Resource Tab 

Intro by Mark Victor Hansen - who knows him?  Incredibly successful author - story of he & Jack Canfield putting their names on the front of magazines under "best selling authors"  
Self-worth and net-worth are not the same!  
You gotta know who you are and your sense of purpose!  
Only GOLD record ever within the spoken word industry.

The Strangest Secret in the World  
Dr. Albert Schweitzer - men simply don't THINK.  
This is a golden age worked towards for 1000's of years!  We're in the richest land on the face of the earth!  
By age 65, only 5% make the grade, and 1% get rich!  Over half are BROKE!  
Success - is the progressive realization of a worthy goal or ideal

The opposite of courage is CONFORMITY.  People acting like everyone else.  
Acting like the people that don't succeed - who you have around you is who you become!  
"Why do you get up and work in the morning?"  
The only person who succeeds is someone working towards a goal!  
Only 1 in 20 actually have a goal to work towards!  
Don't compete, CREATE!  
People with goals succeed because they know where they are going!  
**  We become what we THINK about.  So, think about a concrete and worthwhile goal!  
Doubt, fear are things of the past when you think about success!  
If you care enough for a result, you must certainly will attain it!  You must wish it exclusively!  
Nothing can resist a will that is focused.  
A man is what he thinks about all day long.  
Alter your life by altering your attitude of mind.  
Bible quote Mark 9:23 If thou canst believe, all things are possible to him that believeth.

**  If you think in positive terms, you will achieve positive results.  

*  BELIEVE AND SUCCEED.  

Our doubts are traitors - Shakespeare  
MAKE the circumstances you want!  
We become what we think about.  
Everything really worthwhile in life comes to us for FREE!  Pricless possessions are free!  
Plant what I want in the fertile land of my mind.  
A good man can be completely wiped out and make another fortune.  
A home that burns down can be rebuilt.  
Human mind isn't used because we take it for granted.  We need to use our minds for BIG, important things!  
What is it you want?  Plant it in your mind... Its the MOST IMPORTANT THING YOU CAN DO!  It MUST come true if I think of your goal and picture achieving your goal - be relaxed!  
Every one of us is the sum total of his thoughts - we are exactly where we want to be.  
What you think molds your life and determines your future.  
What is the secret of success?  We become what we think about!
I am guided by my mind—I control & direct my mind for good!
Life is an exciting adventure!
God didn't build a stairway to nowhere.
Jesus said—As ye believe, so it shall be done unto you!
You are the creator of your own life!
I become what I think about most of the time!
Perfect my idea & plan each & every day.

SIDE 2
How to get enormous returns by applying the Strangest Secret.
30 DAY TEST—change my life for the better!!
For every action, there is an equal & opposite reaction.

Results of the 30 days is directly related to the effort you put into it!

1. We literally become what we think about. As ye sow, so shall we reap!
2. Let my mind soar! All limitations are self-imposed.
Rise above narrowmindedness and pettiness.
3. Use all my courage to think positively re: my problem.
Set a great goal and let my imagination run wild & think about all articles!
Believe there are no circumstances that can deter you!
Act promptly & decisively.
I'm in the middle of my own acre of diamonds!
4. Save at least 10% of every dollar you earn. (401(k) - 6 figures!)
Courage, concentrate on your goal
5. ACTION! Ideas are nothing w/out action.

Remember Imagination & courage!

30 Day Test - Only do the 30 days when you're ready to commit to it. Start over if you need to!

Write on a card (THE CARD IS KEY) what you want more than anything else - home, money, success, family. Be specific!
Single goal!
Write it on one side.
cheerful, relaxed positively look at it. Soon it will be mine!!
Actually it really already is mine when I write it down.
Write the sermon on the mount on the other side ... "Ask and it shall be given unto you..."
Think about it each day in the morning and every chance you get during the day.
The goal is yours as soon as you write it down!
Look at abundness all around you - you have rights to these habits!

STOP THINKING about what I fear!
Replace it with your positive & worthwhile goal!

Take control of your mind for the 30 days. Do MORE than you have to do - because RETURNS are in proportion to what you give!
Give more than ever before!
I'm in the TOP 5%! All you have to do is know where you're going - answers will come to you if I know WHERE I am going!
"Ask and it shall be given you, seek and ye shall find. Knock and it shall be opened unto you because everyone that asketh, receiveith!"

* You just need a PURPOSE and FAITH! 
Give and give and give more - do my job as you've never done it before - just GIVE AS I'VE NEVER DONE BEFORE!

** ACT AS THOU IT IS IMPOSSIBLE TO FAIL! 
Persistance = Faith.

Be in the minority for whom virtually nothing is impossible.

Stay inspired & Don't worry which leads to fear! Just hold your goal before you, everything else will take care of itself! Keep calm, relaxed & cheerful.

Earl walked his talk. 
Implementation of great ideas-a partnership with another!

We must EARN money, not make money - the only way is we provide people with needed services or products.

The law is our financial return is in direct return to our service! 
Success is in direct proportion to our SERVICE! 
You can only earn money when you're already successful! 
Success is a measure of how you've given service to others. 
Be of service & prosperity eill come. Contribute to prosperity to give service others!

Returns are equal to service given!

I get back what I put out!

This is the price you pay for success - give service to your clients & to your company.
1. Set a definite goal 
2. Don't run yourself down 
3. Think of why you CAN be successful, not while you can't. 
4. Trace your ideas back to childhood 
5. Change your image but writing out a description of who you want to become. 
6. Act the part of the successful person you've decided to become

Pay the price of becoming the person you want to become!

Peace - calm, wonderful lifes! 
You become what you think about most of the time!

Do 30 day test over & over again. 
Money & peace will both result! 
I have a whole life to gain! 
I'm capable of so much more!